

Tyler Norris

Tyler Norris is a social entrepreneur, and a trusted advisor to philanthropies, health systems, governments and collaborative partnerships working to improve the health of people and places. His three decades of service in the public, private and non-profit sectors have included work with over 350 communities and organizations in the United States and internationally.

Currently, he serves as a Senior Advisor to Kaiser Permanente, the US's leading integrated care delivery system, and as a Fellow of the Public Health Institute. He is also in his 7th year as "Head Coach" of the YMCA's award winning Pioneering Healthier Communities initiative.

Previously, Tyler served as the founding director of the national "Convergence Partnership," a collaboration of leading US health providers, philanthropies and the Centers for Disease Control and Prevention. He has served as founding co-Chair of the W.K. Kellogg Foundation's National Leadership Alliance, and was a 5-year founding Chair of the Robert Wood Johnson Foundation's Active Living by Design initiative.

During 2007-2008, Tyler shifted his attention to the Middle East - serving for 24 months as founding Executive Director of the Abraham Path Initiative an international NGO formed at Harvard, opening a route of cultural discovery across 11 nations. He still actively volunteers on health and civil society projects in the region.

In 1995, Tyler co-founded Community Initiatives, a *healthy communities* consulting firm and social venture incubator dedicated to improving health outcomes. Among many projects, CI created Workforce Engage™, a healthcare technology startup that was later sold to a healthcare quality improvement firm.

Tyler co-founded and still chairs the Kuhiston Foundation in Dushanbe, Tajikistan - an organization that helped start that nation's national park system, and wrote its laws governing INGO's. In the early 1990's he served for five years as head of consulting services at the National Civic League, and as Director of the U.S. Coalition for Healthier Cities and Communities, a network of hundreds of community partnerships and organizations.

He is co-author of *The Sustainability Framework* (Kaiser Permanente, 2009) *Healthy People & Healthy Places* (Convergence Partnership, 2006), *Communities that Learn* (Community Initiatives, 2004), *Trendbenders* (American Hospital Association, 2002), *Facilitating Community Change* (Grove International, 2000) and the *Community Health Indicators Handbook* (Redefining Progress, 1997). He is in the Masters in Divinity program at Naropa University, a parent of two teens, and an avid mountain biker, backcountry skier, and pilot with over 2,300 hours.

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Resume

Experience

- CEO, **Tyler Norris Associates Inc**, serving healthy, livable and sustainable communities. TNA has designed programs and served as faculty for educational programs of the **American Hospital Association** (and many state hospital associations), the **National Civic League**, the **Health Forum**, **VHA Inc.**, **Premier Inc.**, the **Estes Park Institute**, the **US Department of Health and Human Services**, the **Centers for Disease Control**, the **EPA**, and scores of other national, state, and community-level initiatives. 1995-present.
- Executive Director, **Abraham Path Initiative**, opening of a route of cultural and historic tourism through the heart of the Middle East. The Path promotes sustainable economic development; helps preserve the region's historic sites and natural environment; and generates positive media coverage highlighting the hospitable culture of the Middle East and the shared heritage of Abraham's children. Feb 2007–Dec 2008.
- Founding Director, **Convergence Partnership**, a collaboration of leading US health providers, leading philanthropies and the Centers for Disease Control and Prevention. 2005-2006.
- Founding Chair, **W.K. Kellogg Foundation's Leadership Alliance**. A global action network of 700▪ Founding President and CEO, **Community Initiatives, Inc.**, Boulder, CO. A strategic consulting firm and performance support incubator serving community collaborations, healthcare organizations, government agencies and philanthropic organizations. CI helps transform the way organizations and collaborations lead, learn and perform. Founded in 1992.
- President, **Quality Data Management Inc**. A firm helping hospitals and health systems continuously improve quality and safety via integrated information systems and an engaged workforce. Tyler joined QDM for 12 months upon its acquisition of CI's Workforce Engage™ software system, to support product and client integration. 2004-2005.
- Founding Executive Director, **U.S. Coalition for Healthier Cities and Communities**. Now part of the **Association for Community Health Improvement** based in Chicago at the **American Hospital Association**. The Coalition was formed as a national network of 1500+ community partnerships working on a wide array of health and quality of life initiatives. January 1996 to December 1999.
- Director, United States Healthy Communities Initiative and Civic Assistance Program, **National Civic League**, Denver, CO. November 1990 to January 1995.
- Director, Connections Program, **Windstar Foundation**, Snowmass, CO. A broad-based United States and international environmental education and citizen leadership program (US, Australia, New Zealand and Japan.) January 1988 to January 1990.
- Regional Marketing Manager, **FlightSafety International**, Denver, CO. An aviation training company. January 1983 to December 1987.
- Staff Assistant, **United States Senator** Steve Symms (ID), Washington, DC. June 1982 to January 1983.
- Flight Instructor, **FlightSafety International**, Vero Beach, FL. June 1979 to July 1980.

Other Experience:

Non-Profit Sector

- Senior Advisor, **Abraham Path Initiative**, 2009-present.
- Co-Founder and social investor, **High Desert Center**, Paonia, CO
- NAC Chair, **Robert Wood Johnson Foundation's "Active Living by Design"** Initiative. Based at the UNC School of Public Health, the program establishes and evaluates innovative approaches to increase physical activity and healthy nutrition through community design, public policy and communication strategies. 2002-2007.
- Founding Chair, **W.K. Kellogg Foundation's Leadership Alliance**. A global action network of 700+ Kellogg Fellows and other civic leaders. 2000-2004.
- Board Member, **Association for Community Health Improvement**, the nation's premier membership association for leaders committed to improving community health and well being. Based at the American Hospital Association in Chicago. 2002-present.
- Advisory Board Member, **America's Health Together**, with former Senator Bill Bradley, Washington D.C. 2001-2003.
- Co-Founder and partner, **Chautauqua International**, a consulting and technical assistance organization in support of emerging democracies. 1992-2000.
- Founder and President of the **Kuhiston Foundation**, an international NGO promoting micro-lending, village banking, sustainable economic development and natural resource projects in Tajikistan and across Central Asia. 1990-present.
- Co-Founder and Board President of **Step 13 Inc.**, an award-winning, transitional living and employment program for homeless substance abusers in Denver. The program thrives to this day. www.step13.org 1984-1988.

Other

- Founder of **Service Adventures Inc.**, a company developing education, sustainable economic development, and natural resource programs internationally. Projects primarily in the former Soviet Union. 1989-1994.

Education

- B.A. International Political Economy, **The Colorado College**, 1982.
- Enrolled in Masters in Divinity Program, Naropa University 2006-2010.

Honors and Awards

- **Active Living** *Person of the year* – 2004
- Kellogg National Fellow, **The W.K. Kellogg Foundation**, 1995-1998.
- "Outstanding Contribution by an Alumnus," **The Colorado College**, 1992.
- **White House Task Force** for Self-Help Efforts & Welfare Reform, selected by the Reagan Administration, 1987.
- "**Downtown Award**" for work with STEP 13, from **The Denver Partnership** for "Revitalizing the Spirit of Downtown Denver," 1987.
- "Outstanding Service to City & Community" **Minoru Yasui Community Volunteer Award**, 1987.
- "**Local Hero**," community service award from the *Denver Post*, 1987.
- **Denver Community Leadership Program**, 1987.

Other Activities

- Sustainability Project US Centers for Disease Control & Prevention 2009-present
- National Expert Panel, US Centers for Disease Control & Prevention 2005-2007
- Boulder Valley YMCA - volunteer 2004-2007
- NAC Board Chair, Active Living by Design (Robert Wood Johnson Fdn.) 2002-2007
- Board Member, Association for Community Health Improvement 2002-2006
- Advisory Board Member, America's Health Together 2001-2003
- Member, Integral Institute with Ken Wilber 2000-2002
- Advisor, Community Toolbox - University of Kansas 2000-2004
- 100% Access / Zero Health Disparities Initiative (US Dept of HHS) 1999-2003
- W.K. Kellogg Foundation's Fellow and Leadership Alliance 1995-present
- Unpaid Policy Advisor, Bill Bradley for President Campaign 1999-2000
- Board Member, U.S. Coalition for Healthier Cities & Communities 1996-2001
- International Health Futures Network 1993-2000
- Advisory Board, Global Environment Project Fund 1991-1993
- Windstar Foundation Award Jury 1989-1990
- State of Colorado, Governor's Homeless Task Force 1987-1989
- Denver Community Leadership Forum 1987
- Global travel: every US state and over 80 nations